Script for Skype Anchoring Experience

Hello everyone! My name is \_\_\_\_\_\_\_ and I am CEO of Nike’s energy bar branch. This is a brand new branch that Nike is trying out and we need your help to create a great product for our customers. Over the next four weeks, my team and I would like you to design an energy bar that meets our criteria. You will receive this information over the next few days. At the end of the four weeks, I will expect a presentation that outlines the information about the contents of your energy bar as well as the information about the packaging of the bar. I will sit in on these presentations and make decisions on what we will or will not include in our new product. Thank you in advance for your help and I will see you and your designs in four weeks!